



FAIRTRADE
INTERNATIONAL

Monitoring the scope and benefits of Fairtrade

MONITORING REPORT 14TH EDITION



About Fairtrade

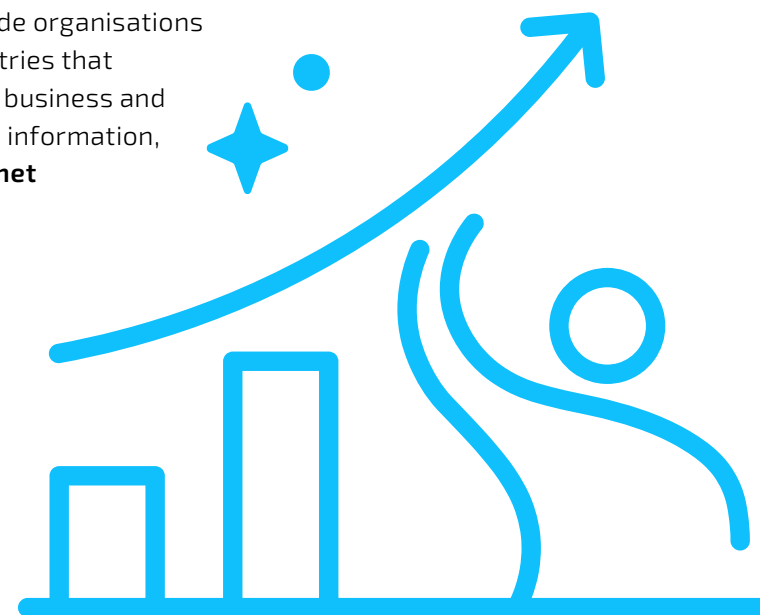
Fairtrade International is a non-profit, multi-stakeholder association that promotes fairer conditions for international trade, empowers small-scale farmers and workers, and fosters sustainable livelihoods.

Fairtrade International develops and maintains the internationally-agreed Fairtrade Standards, owns the FAIRTRADE Mark, and supports the international Fairtrade system. Three regional Fairtrade producer networks representing 2 million farmers and workers co-own the international Fairtrade system, which also includes the independent certification body FLOCERT, and Fairtrade organisations in more than 25 countries that promote Fairtrade to business and consumers. For more information, visit www.fairtrade.net

About this report

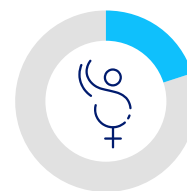
Fairtrade International publishes annual data on the scope and impact of Fairtrade for farmers, workers and their communities. This report represents an overview of select monitoring data from 2021 unless otherwise indicated. A description of the data sources used for this report is on page 22. Additional product-specific data can be found at www.fairtrade.net/impact

Cover image: Roberto Carlos Costa harvests oranges on a plantation that is a member of Coperfam cooperative in Brazil. This page: Konan Amalan Céile, Ivorian cocoa farmer, fills her sack with harvested cocoa pods.

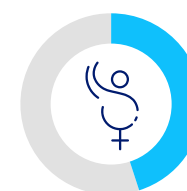




More than
2 million
farmers & workers
in Fairtrade certified
producer organisations



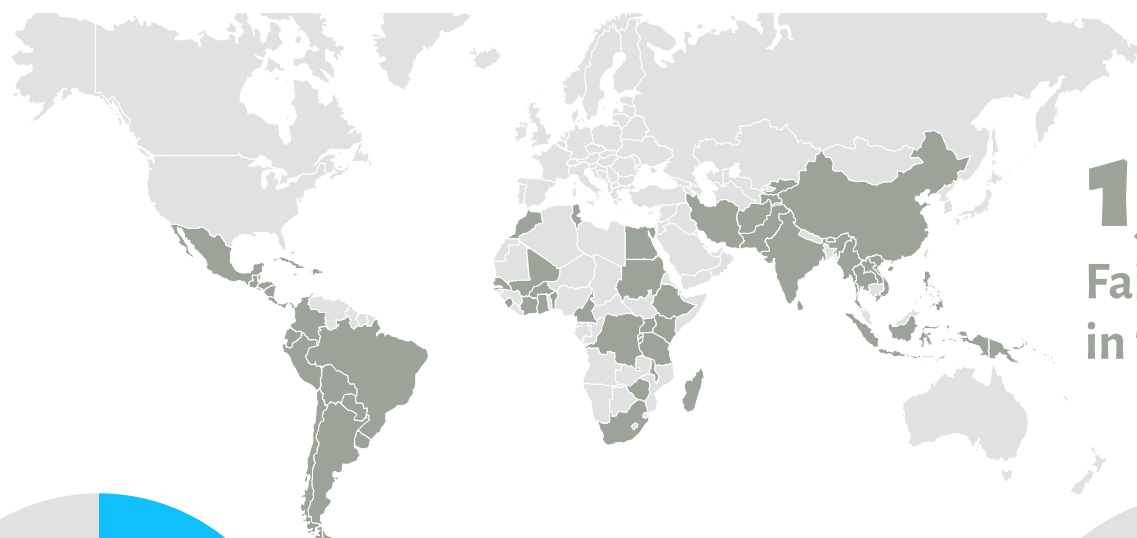
20%
of farmers



45%
of workers



in Fairtrade
are women

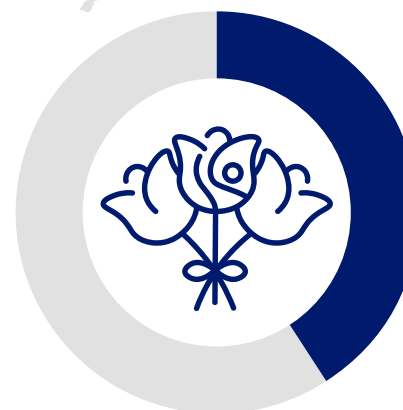


1,930

Fairtrade certified producer organisations
in 70 countries



47%
of all Fairtrade farmers
produce coffee



39%
of all Fairtrade workers
produce flowers & plants

€201.6 million

in Fairtrade
Premium paid to
producers in 2021



41%

of all Fairtrade
Premium funds
paid to producer
organisations
in 2021 were
from sales of
Fairtrade coffee



Small-scale
producer
organisations



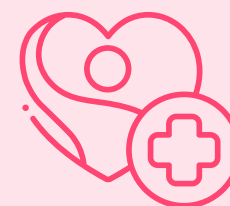
invested 32%

of their Fairtrade Premium into improving
production and farming practices and
22% in financial benefits for farmers

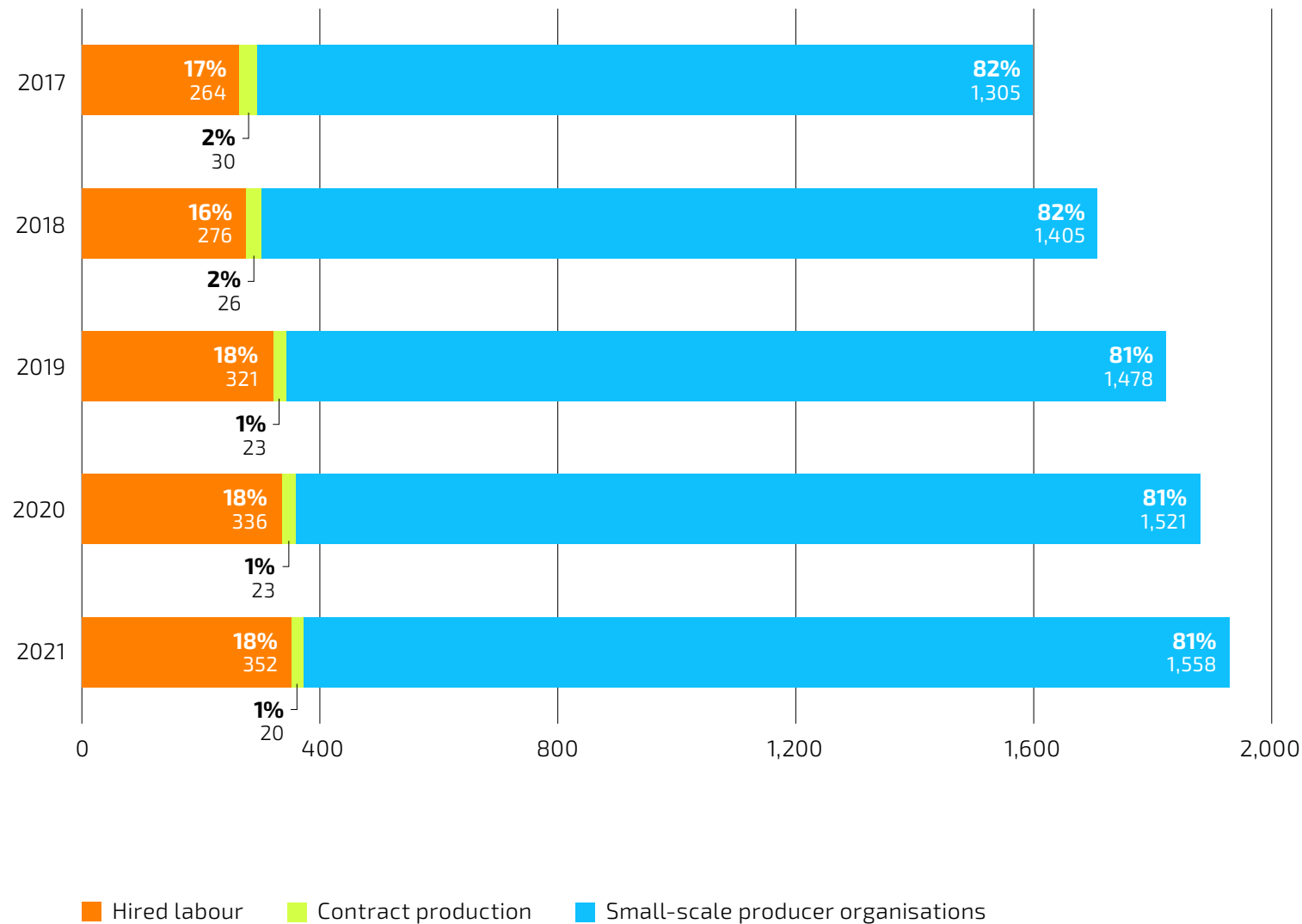
Workers on Fairtrade certified plantations

allocated 68%

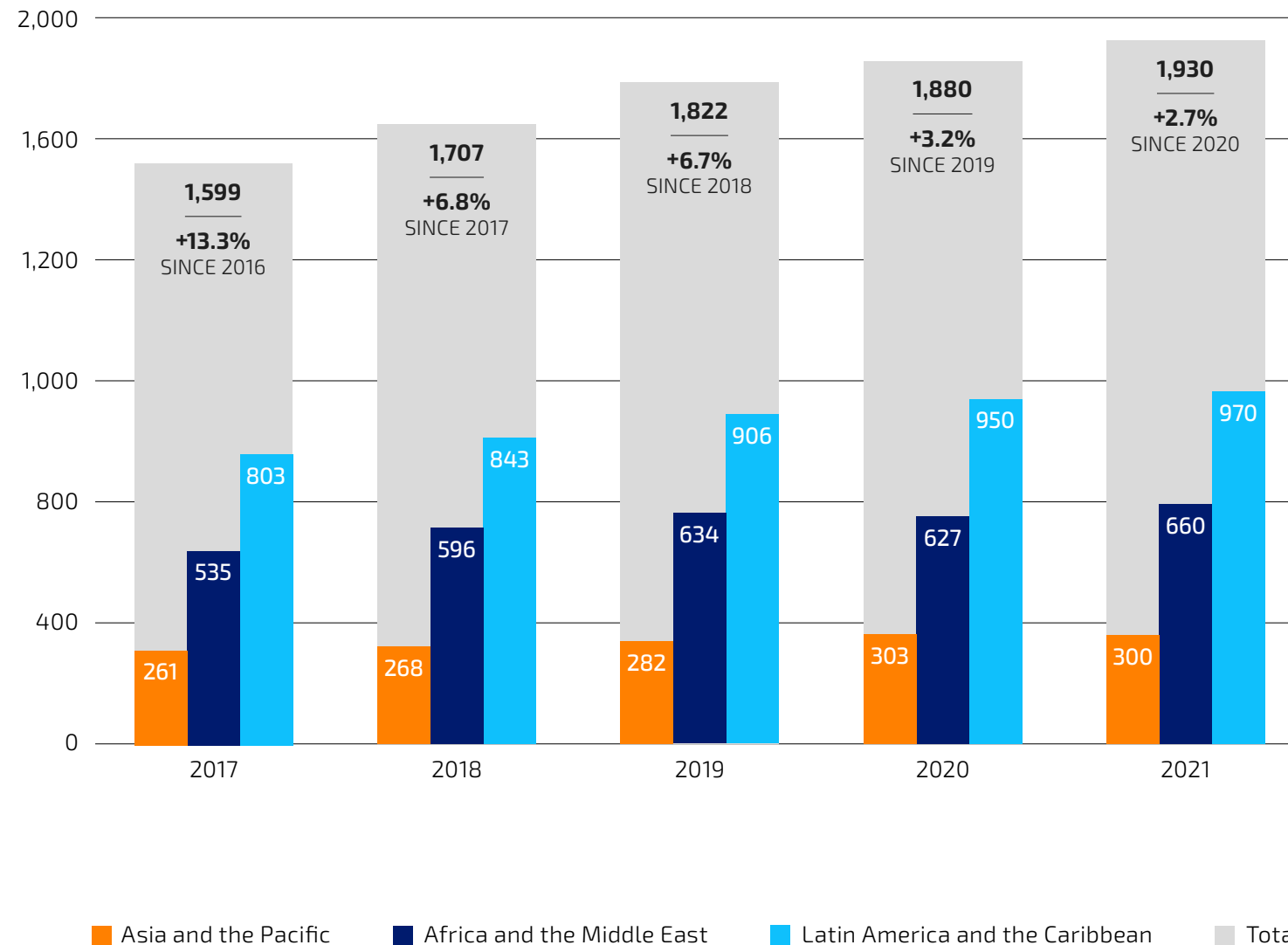
of their Fairtrade Premium to social
investments, including education,
healthcare and housing



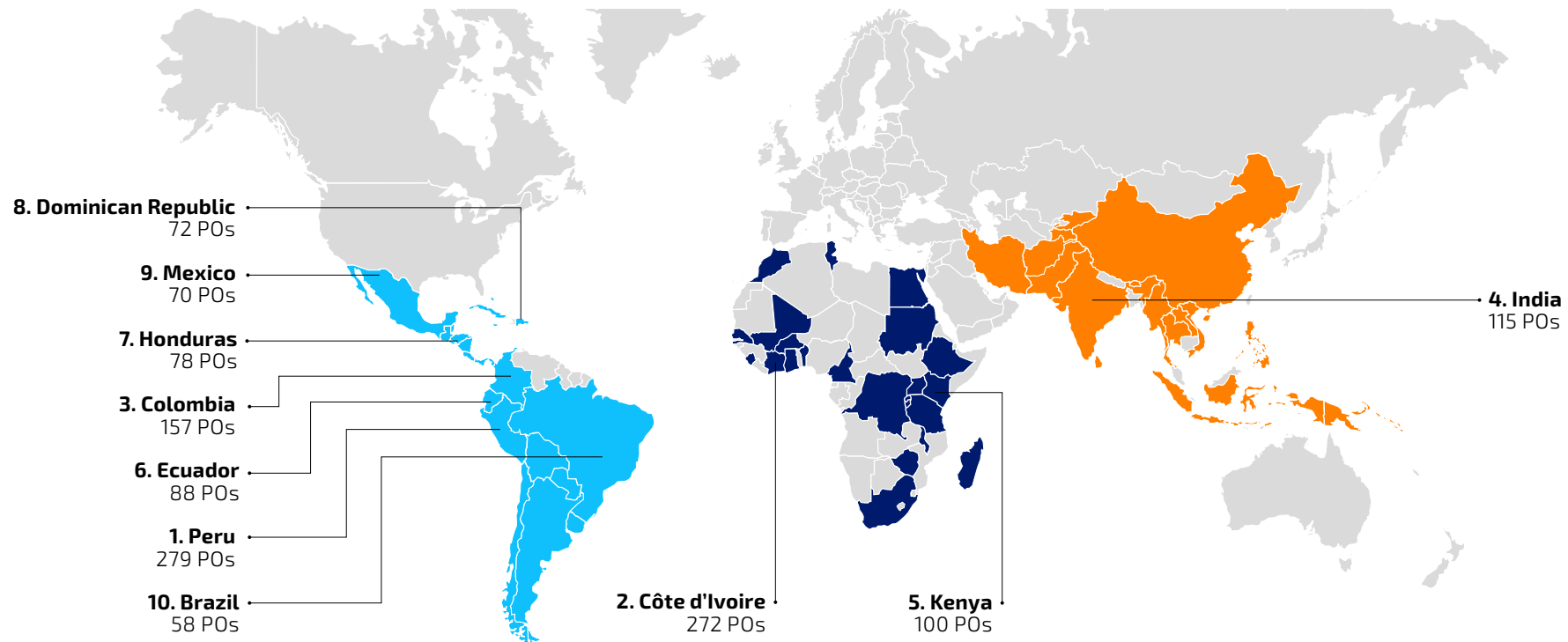
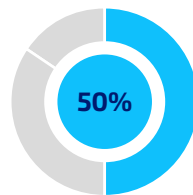
GLOBAL GROWTH IN THE NUMBER OF FAIRTRADE CERTIFIED PRODUCER ORGANISATIONS 2017-2021



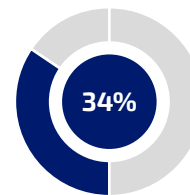
REGIONAL GROWTH IN THE NUMBER OF FAIRTRADE CERTIFIED PRODUCER ORGANISATIONS 2017-2021



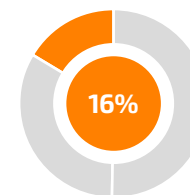
FAIRTRADE PRODUCER COUNTRIES BY NUMBER OF CERTIFIED PRODUCER ORGANISATIONS 2021

Latin America
and the
Caribbean

970 producer
organisations in
23 countries

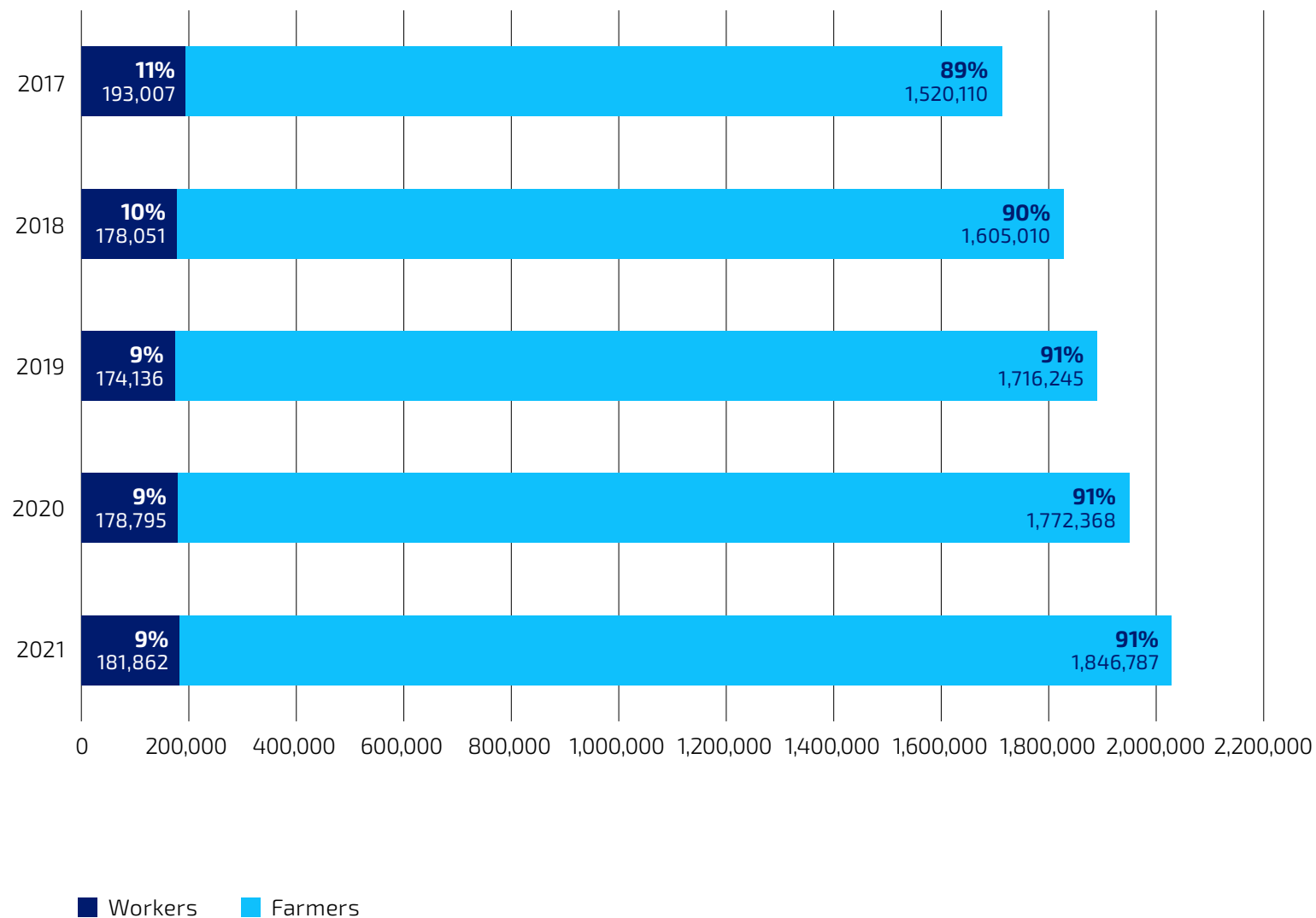
Africa
and the
Middle East

660 producer
organisations in
28 countries

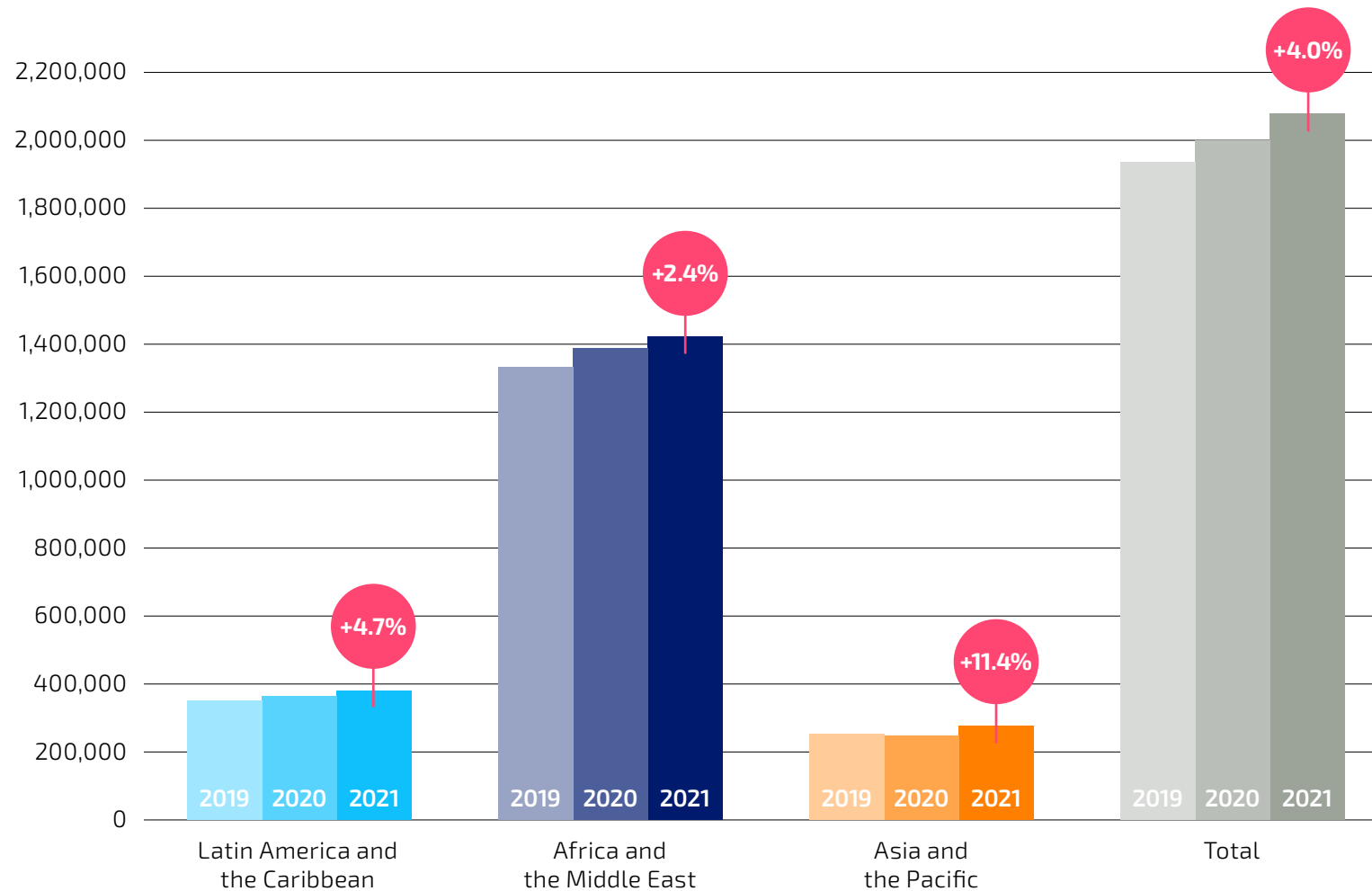
Asia
and the
Pacific

300 producer
organisations in
19 countries

DISTRIBUTION OF FAIRTRADE FARMERS AND WORKERS 2021

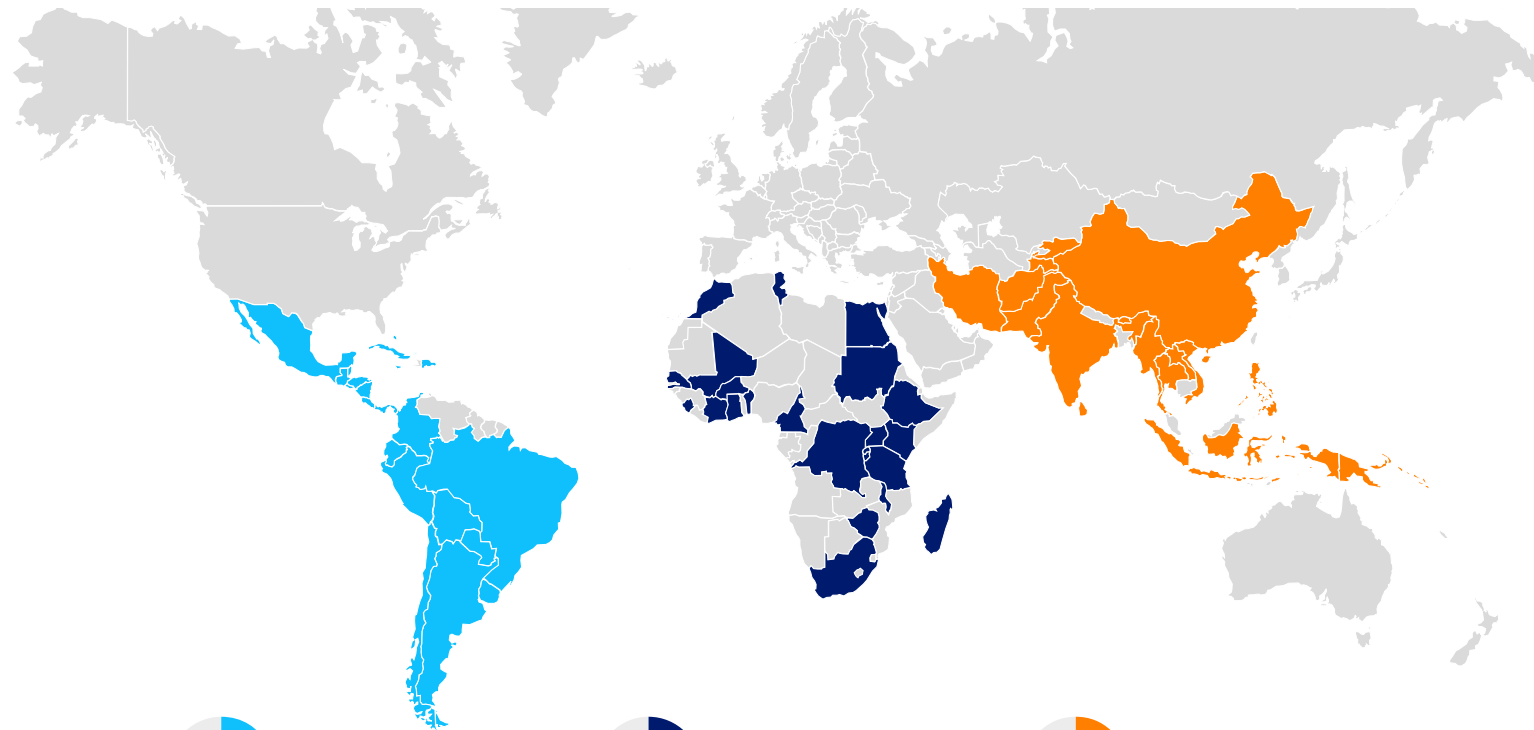


GROWTH IN THE NUMBERS OF FAIRTRADE FARMERS AND WORKERS 2019-2021



● Percentage change 2020-2021

DISTRIBUTION OF FAIRTRADE FARMERS AND WORKERS 2021



Percentage
of all farmers



Percentage
of all workers



Percentage
of total



Percentage
of all farmers



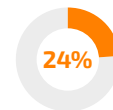
Percentage
of all workers



Percentage
of total



Percentage
of all farmers



Percentage
of all workers



Percentage
of total

Latin American & the Caribbean

338,417

Africa & the Middle East

1,281,511

Asia & the Pacific

226,859

Total

1,846,787

Fairtrade farmers

Workers on Fairtrade plantations

32,478

105,871

43,513

181,862

Total

370,895

1,387,382

270,372

2,028,649

NUMBER OF FAIRTRADE FARMERS AND WORKERS BY PRODUCT 2021

Coffee



Farmers	872,916
Workers	–
Total	872,916
Percentage of all Fairtrade farmers & workers	43%

Tea



Farmers	347,287
Workers	53,115
Total	400,402
Percentage of all Fairtrade farmers & workers	20%

Cocoa



Farmers	457,347
Workers	–
Total	457,347
Percentage of all Fairtrade farmers & workers	23%

Flowers and plants



Farmers	–
Workers	71,060
Total	71,060
Percentage of all Fairtrade farmers & workers	4%

Cane sugar



Farmers	49,709
Workers	–
Total	49,709
Percentage of all Fairtrade farmers & workers	2%

Seed cotton



Farmers	40,033
Workers	–
Total	40,033
Percentage of all Fairtrade farmers & workers	2%

Bananas



Farmers	10,223
Workers	25,672
Total	35,895
Percentage of all Fairtrade farmers & workers	2%

Other products

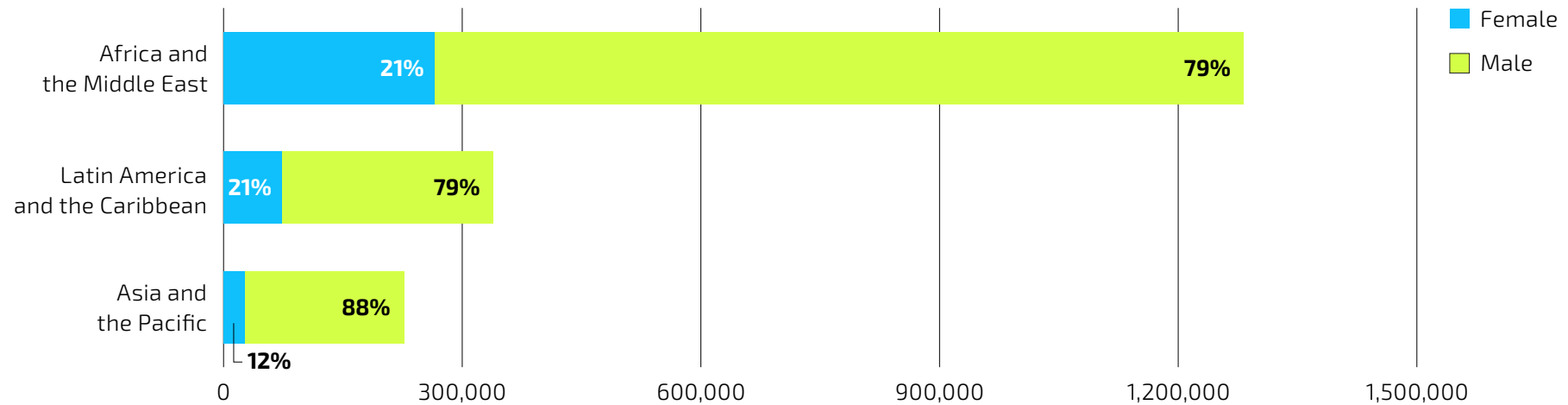
Farmers	69,272
Workers	32,015
Total	101,287
Percentage of all Fairtrade farmers & workers	5%

All products

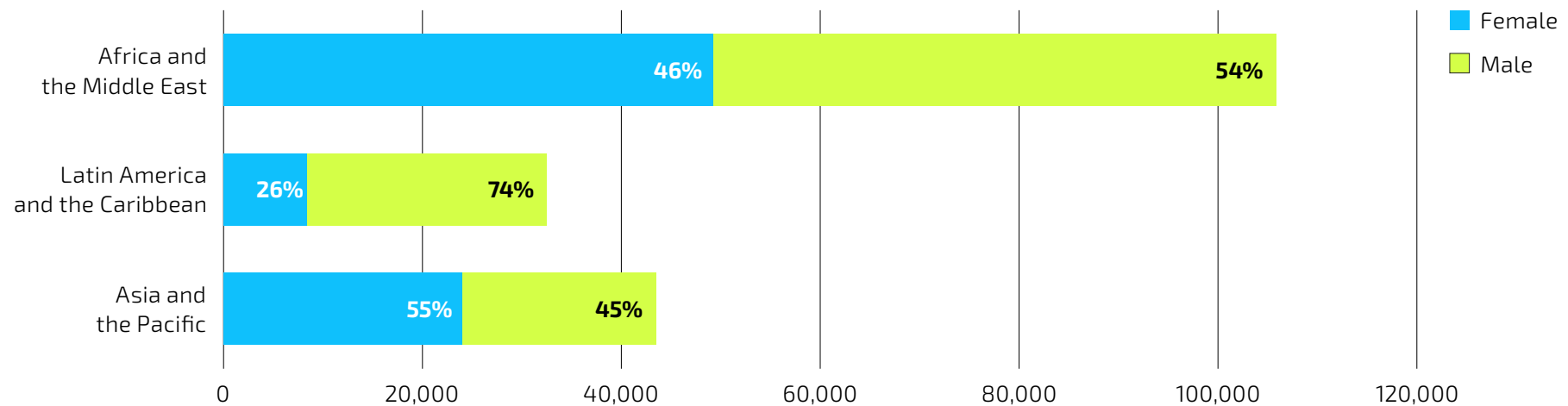
Farmers	1,846,787
Workers	181,862
Total	2,028,649
Percentage of all Fairtrade farmers & workers	100%

WOMEN'S PARTICIPATION IN FAIRTRADE 2021

Number of female and male farmers in small-scale producer organisations



Number of female and male workers in hired labour organisations



PERCENTAGE OF WOMEN FAIRTRADE FARMERS AND WORKERS BY PRODUCT 2021

Small-scale producer organisations

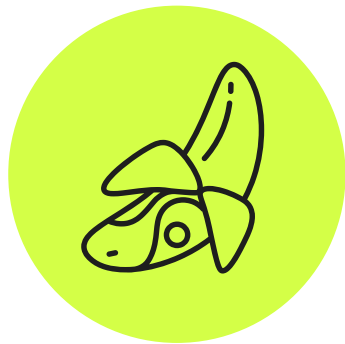
Product	Percentage of women farmers
Cereals	56%
Dried fruit	36%
Wine grapes	33%
Tea	29%
Rice	26%
Herbs, herbal teas & spices	25%
Fruit juices	23%
Oilseeds and Oleaginous fruit	23%
Banana	21%
Vegetables	20%
Cotton	19%
Coffee	18%
Fresh fruit	18%
Cane sugar	17%
Nuts	17%
Cocoa	16%
Honey	11%
Gold & associated Precious Metals	10%
Total	20%

Hired labour organisations

Product	Percentage of women workers
Flowers and Plants	55%
Tea	50%
Vegetables	47%
Dried fruit	40%
Fresh fruit	39%
Wine grapes	31%
Herbs, herbal teas & spices	23%
Sportsballs	18%
Banana	16%
Grand Total	45%

TOTAL PRODUCTION OF FAIRTRADE CERTIFIED PRODUCTS 2021 (METRIC TONNES*)

*EXCEPT WHERE NOTED



Bananas
1,461,353



Coffee
923,464



Cocoa
699,234



Fresh fruit
613,846



Cane sugar
553,816



Vegetables
199,497



Tea
180,575



Wine grapes
147,664



**Oilseeds &
oleaginous fruit**
67,562



Rice
60,967



Seed cotton
55,318



**Herbs, herbal teas
& spices**
50,819



Nuts
44,425



Honey
8,879



Cereals
3,779



Dried fruit
997



**Fruit juices
& pulp**
924



Flowers & plants*
5,263,230,062 stems



Gold & associated precious metals*
1,382 kg



Sportsballs*
2,435,860 items

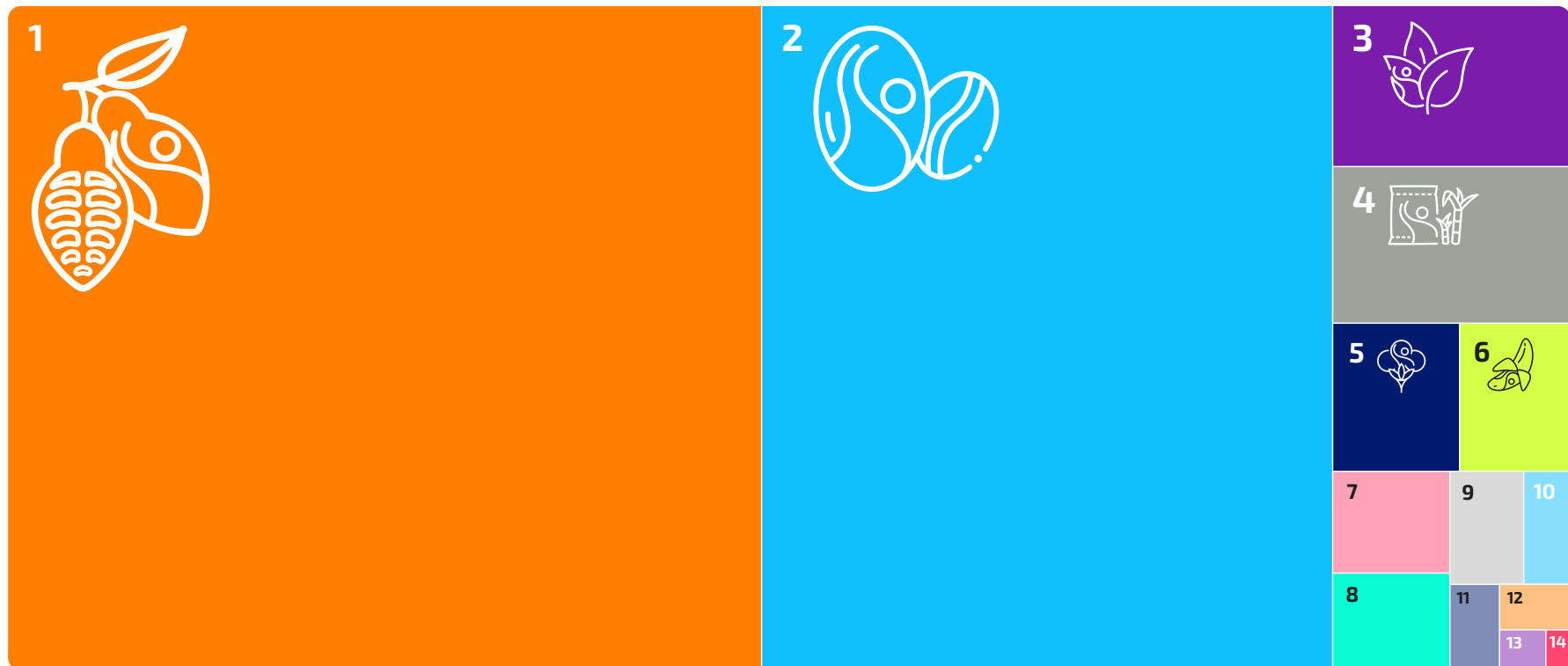
FAIRTRADE SALES VOLUMES REPORTED BY PRODUCT 2019-2021

Product	2019	2020	2021	Unit
Bananas	773,430	750,636*	739,111	MT
Cane sugar	175,855	120,230	180,348	MT
Cocoa	250,473	175,412	241,455	MT
Coffee	226,254	226,338	222,328	MT
Cotton	10,591	12,511*	10,903	MT
Tea	8,106	8,641*	7,690	MT
Dried fruit	329	166	160	MT
Fresh fruit	117,735	113,549	103,258	MT
Fruit juices & pulp	4,883	2,620	287	MT
Herbs, herbal teas & spices	15,773	8,432	8,010	MT
Honey	4,580	4,020	2,486	MT
Nuts	13,141	14,081	17,756	MT
Oilseeds and oleaginous fruit	16,886	20,344	14,605	MT
Rice	9,659	9,562	9,756	MT
Wine grapes	56,894	45,269	40,568	MT
Vegetables	3,205	3,160	5,315	MT
Cereals	3,763	3,679	1,382	MT
Flowers and Plants	959,093,807	951,936,302	1,150,969,654	Stems
Sportsballs	195,791	186,226	142,546	Items
Gold & associated Precious Metals	80	112	27	kg

MT = metric tonnes

*Figures have been updated to reflect sales reported after the 2020 deadline which changed the previously reported values by more than one percent.

TOTAL AREA OF CULTIVATION OF FAIRTRADE PRODUCTS 2021 (HECTARES)



1 Cocoa
1,523,686

5 Seed cotton
57,010

9 Rice
25,386

13 Cereals
5,770

2 Coffee
1,153,327

6 Banana
50,054

10 Oilseeds & oleaginous fruit
16,242

14 Flowers & plants
3,140

3 Tea
116,620

7 Herbs, herbal teas & spices
36,233

11 Wine grapes
13,082

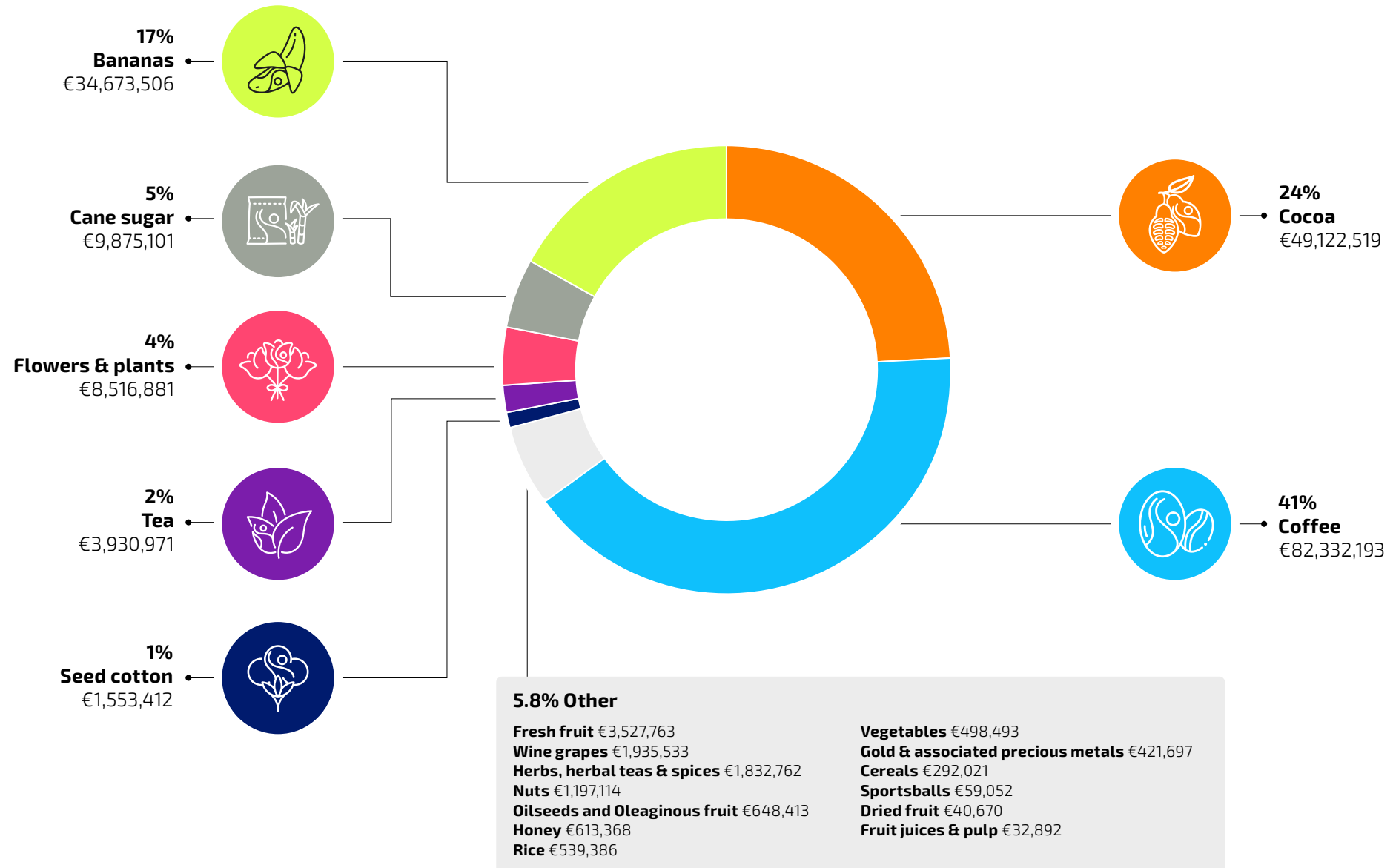
4 Cane sugar
113,366

8 Fresh fruit
34,733

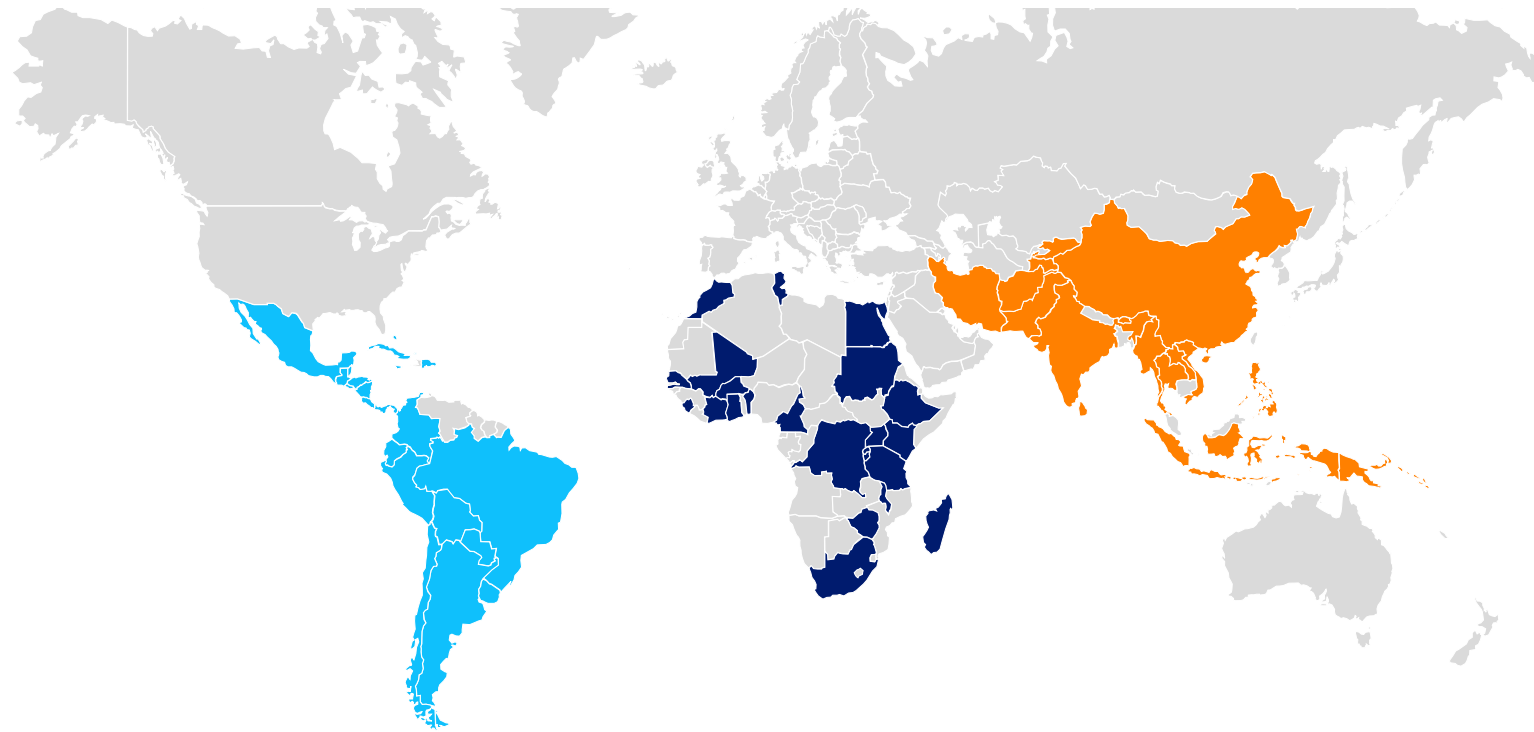
12 Vegetables
9,876

Land area is not applicable to the following products: pulp, gold, honey, nuts and sportsballs.
Dried fruit and fruit juice are not included because of limited data for this metric.

FAIRTRADE PREMIUM GENERATED BY PRODUCT 2021



FAIRTRADE PREMIUM GENERATED BY TYPE OF PRODUCER ORGANISATION AND REGION 2021



**Latin America
and the
Caribbean**

€121.9 million

**Africa
and the
Middle East**

€64.7 million

**Asia
and the
Pacific**

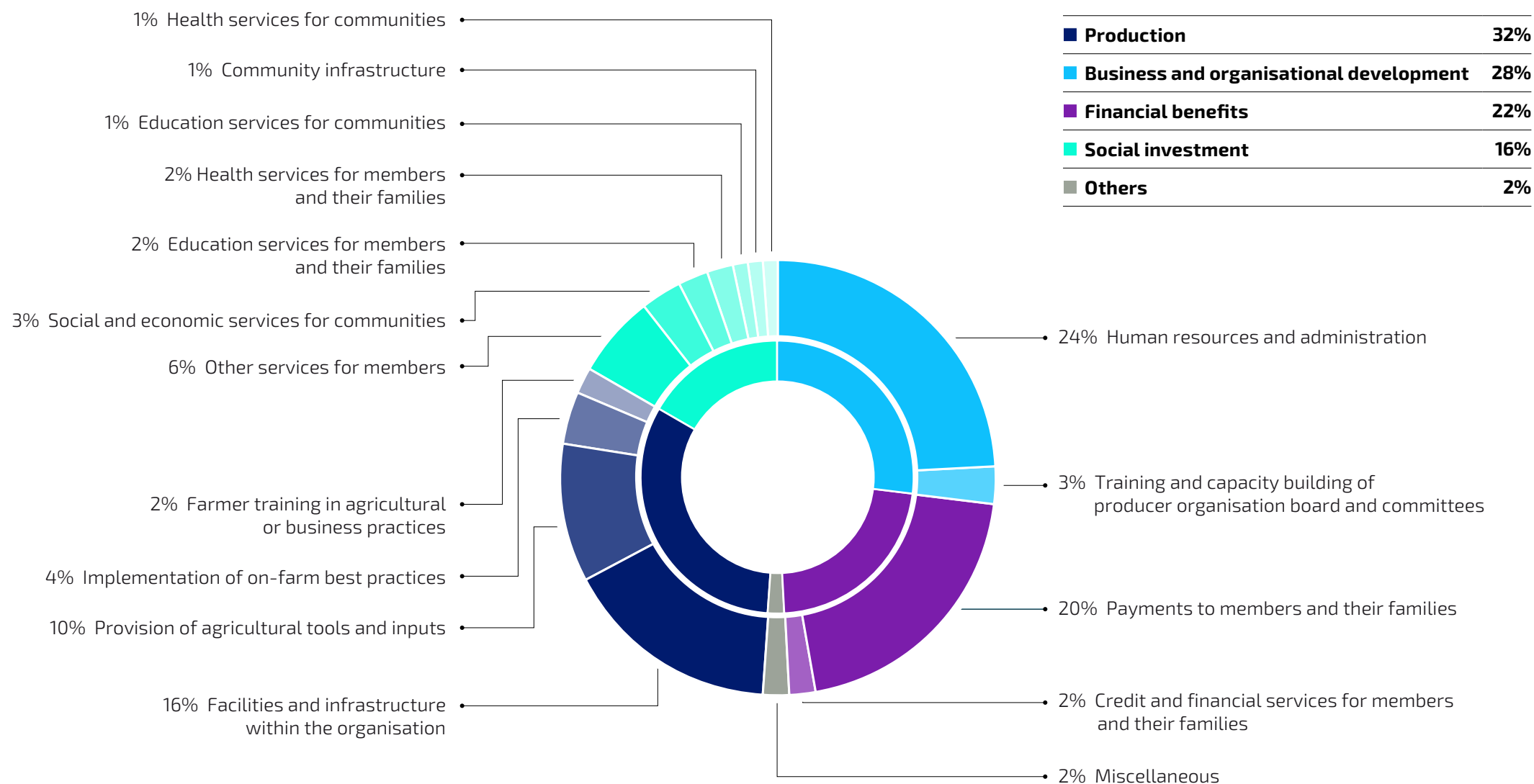
€15 million

**Total
Premium**

€201.6 million

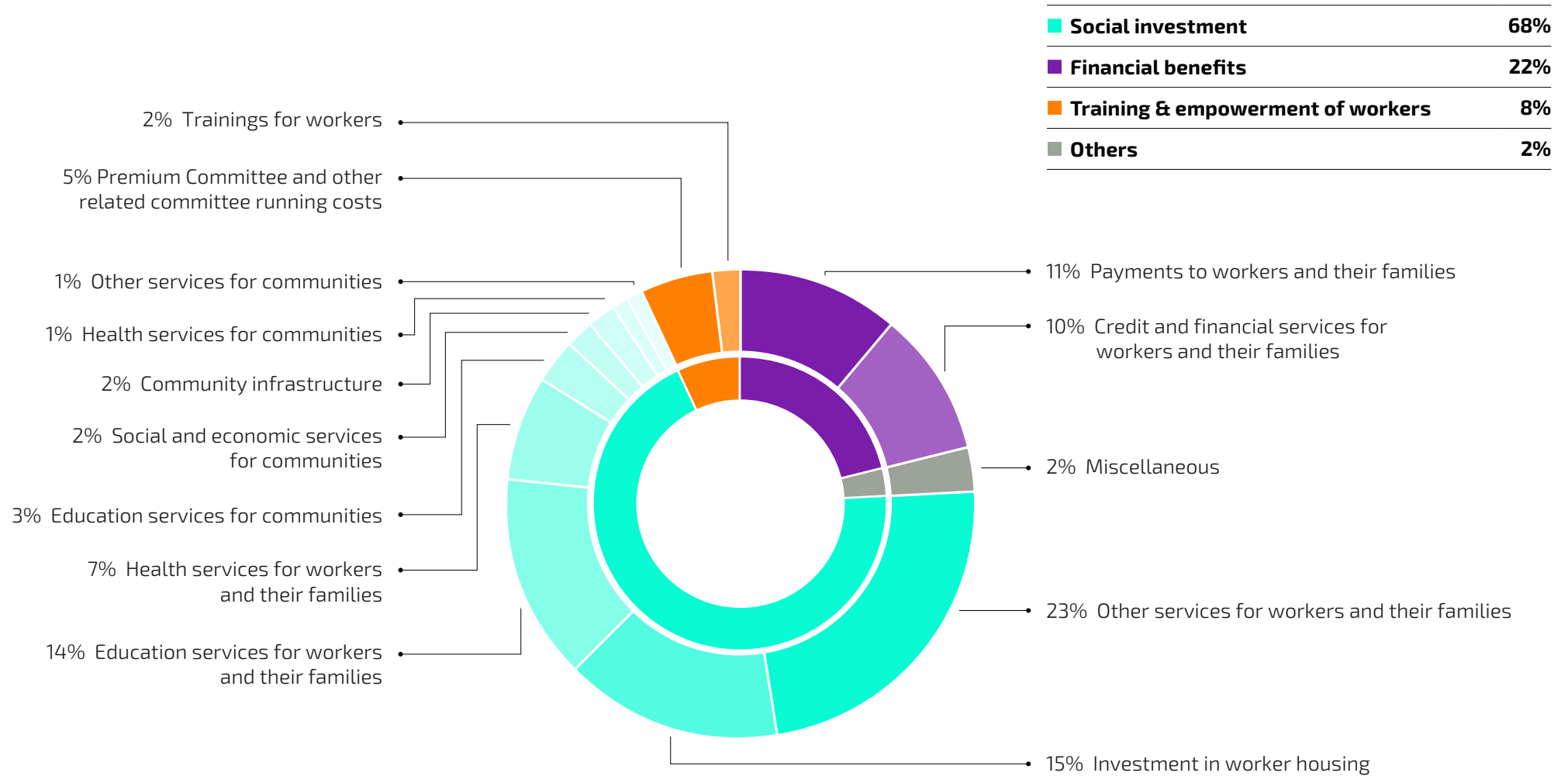
Type of producer organisation	Premium
SPO	€170 million
HLO	€30.2 million
Contract production	€1.4 million
Total	€201.6 million

USE OF FAIRTRADE PREMIUM BY SMALL-SCALE PRODUCER ORGANISATIONS 2021



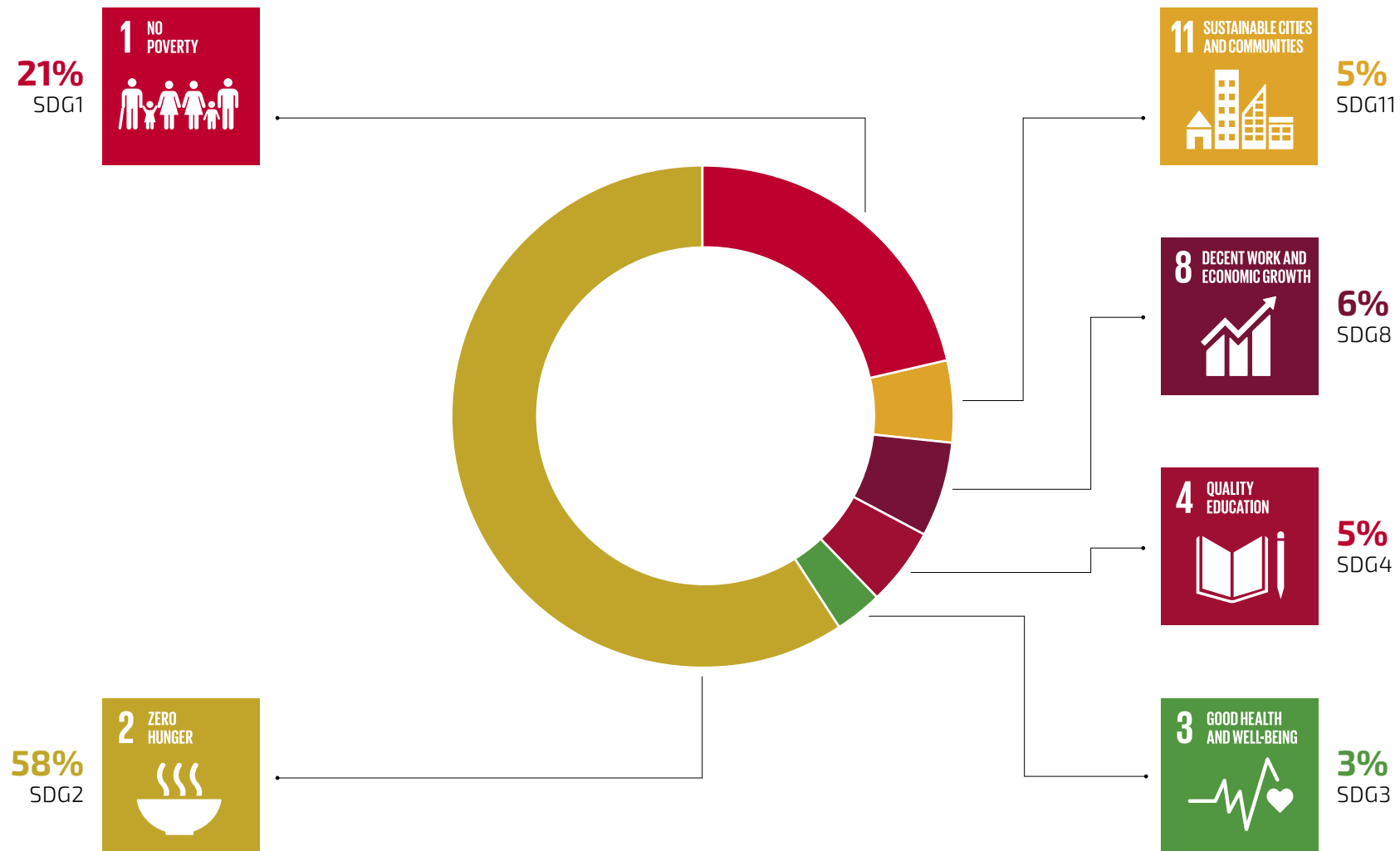
Values may not add up to 100 percent due to rounding

USE OF FAIRTRADE PREMIUM BY HIRED LABOUR ORGANISATIONS 2021



Values may not add up to 100 percent due to rounding

FAIRTRADE PREMIUM EXPENDITURE CONTRIBUTING TO THE UN'S SUSTAINABLE DEVELOPMENT GOALS (SDGS)



This graph shows the proportion of Fairtrade Premium that producers have chosen to spend on projects related to one of the 17 UN Sustainable Development Goals (SDGs). You can find additional information at: www.fairtrade.net/impact/fairtrade-premium-spending-by-sdg

Values may not add up to 100 percent due to rounding

About the data in this report

The monitoring data in this report come from two sources: Fairtrade and CODImpact.

Fairtrade stores all transactions in a given year from Fairtrade Premium payers. Fairtrade Premium generated and sales volumes for the top seven products (bananas, cocoa, coffee, cotton, flowers and plants, sugar and tea) are reported through Fairtrade.

The CODImpact monitoring dataset contains data collected from producer organisations during audits. Not all producer organisations are audited in a given year, in which case the data are completed using the latest available record. CODImpact is the data source for production volume, area of cultivation, number of farmers and workers, and Fairtrade Premium use. It is also the source of Fairtrade sales and Premium data for all other products not in Fairtrade.

The data have been extensively checked and cleaned. However, in a monitoring project of this magnitude there may be some areas of inaccuracy, such as:

- There may be missing information from Fairtrade certified producer organisations that is not taken into account because of quality.
- There may be missing information in some questionnaires from certified producer organisations that was not reported by auditors.
- There may be wrong data or data that were not validated.
- Figures are subject to change. Data may change in the future after receiving new reports or as a result of continuous data quality checks.

The number of certified organisations is counted as the number of producer organisations at the end of the calendar year with any of the following certification statuses: certified, suspended or permission to trade.

Under the terms of confidentiality agreements with Fairtrade certified producer organisations, data may only be publicly reported in aggregate form. Displaying the data is restricted to not in any way expose sensitive information belonging to a single producer organisation, Fairtrade Premium payer or trader. Where there are fewer than three Fairtrade certified producer organisations in a country, and market-sensitive business information could be deduced, we do not report aggregated data on the producer organisations.

Disclaimer

Fairtrade International is not responsible for the accuracy of the data. The report has been compiled to the best of our knowledge and is provided for informational purposes only. Fairtrade International reserves the right to update the monitoring data as new information becomes available. Data quality checks are performed continuously, thus the data presented can change in future reports. The data are provided 'as is' and no warranty of any kind is given for the accuracy and reliability of the data. Fairtrade International will not be liable for any claims or damages related to the quality and completeness of the data, as far as it is permitted under law.



FAIRTRADE
INTERNATIONAL

Bonner Talweg 177, 53129 Bonn, Germany
Telephone +49 (0) 228 94 92 30 · Fax +49 (0) 228 24 21 713
info@fairtrade.net · www.fairtrade.net